



PRESS RELEASE

The Legend of Wazal *A Wazalkaliflagilistik Story*

BY JOSEPH MARIE AYISSI NGA

Immerse yourself in the world of the
"Legend of Wazal".

Through the eyes of this Legend, you are offered a new
gateway of discovering Africa, its cultures and traditions.

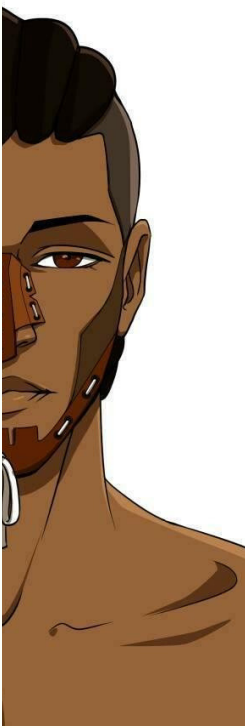
Let your imagination float through a story that offers
travel, discovery, intrigue, and escape.

Thanks to the talents that contributed in putting this
fascinated piece for you.

Thanks to those who wish to feed their curiosity by
contacting us via:



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THE ORIGINS OF THE "LEGEND OF WAZAL"

Through the imagination of Joseph Marie AYISSI NGA, The legend of Wazal is born; a young Cameroonian stylist born February 3, 1984 in Yaoundé, Cameroon.

It is at a very young age that Joseph NGA discovered his talent and immersed himself in the journey of creating this fabulous universe of sartorial art. Indeed, he sees his father very early devote himself to this area. He disciplined himself to taking his first lessons by his side, carefully learning each technique, each trick, each string of this job which every day gradually becomes a passion.

Although amazed by this universe, Joseph NGA will never do any real training to specialize in this area, on the contrary, he will move away to train in mechanic. Two parallel worlds distinct and contradictory that he will later converge skills gained to strengthen his imagination in the structuring of his comic strip "The legend of Wazal".



A PASSION IS LIVING ...

As often say, there is in us all these passions for which we would give everything. Some decide to ignore this call and others, like Joseph NGA, choose to respond fervently.

Thus, he began by training in the school VANESSA RUIZ in Paris where he learned about looks, patronage and molding before officially launching his fashion line in 2013; The Wazal brand.

His work and his collections are recognized worldwide, nominated several times in different fashion ceremonies such as the BEFFTA Awards in 2016, a ceremony that rewards World's African personalities according to their field of competences. As well as the International Achievers Awards 2018, in London in the BEST MALE DESIGNER category.



... IT DOES NOT REJECT

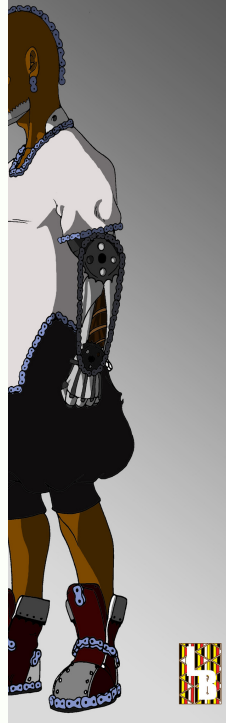
His collections are inspired by the continent in which he was born and took his first steps. A continent that is full of many resources but also a history very little known by its nationals and foreigners.

Beyond fashion, the burning desire to narrate Africa and Cameroon through a sensible, cultural, fun and fantastic comic book is born.

The Legend of Wazal, feeds on his personal and professional experiences. The life of his main hero "Wazal" is inspired from his personal life and that of his entourage.

From his professional experiences in fashion and mechanics, he is able to come out of the ordinary to design and dress his characters.

This demonstrates the stages of our lives can be a great inspiration in catalyzing our talent as in the case of "The Legend of Wazal".



THE « LEGEND OF WAZAL » ...

Once upon a time, a Wazalkaliflagistik story,
understand by that, a magical story.

"Once upon a time, in the far north of Cameroon, in a small village called WAZALVILLE, lived a people, the Wazalgeois. In this small kingdom, rich in natural resources and traditions, the inhabitants lived in harmony with the beauty of the wildlife and nature that surrounded them, the red soil that nourished them and the spirits that protected.

It was a small paradise on earth, a real haven of peace where the gentle wind made trees leaves murmur and where the streaming shimmering waters and the peaceful singing of birds brought a charm to the decor of these little boxes made of clay, wood and straw. The villagers were woken every morning at the rooster. The street vendors then arrived to sell maize and cassava donuts so much appreciated by the villagers. As every day routine, before going to the fields, to hunt or toil, they sit together on the sidelines called beignetariats: there they take breakfast in groups while talking; donuts-beans-porridge, the most appreciated dish of all Cameroonians, rich or poor.

Each village had its codes and rules. Legend says that woe to whoever will pick plums or mangos in his neighbor's yard without his permission: misfortune will befall him and his family! Each maintained his yard, the wind that blew every night, participated in swiping the leaves. For any outsider or visitor, the village gave the impression of a robust village, hard to conquer. "

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... THE STORY OF A YOUNG KING THAT MUST SAVE HIS PEOPLE



As you will see, the Legend of Wazal is a representative tale of everyday life. Whether we are from a royal family or not, there is always, in every family, a person who must lead and take care of his family.

It's not always the father or the mother, nor the elders, it's just that person who holds the shoulders high to take care of his whole family.

This "family leader" figure is acquired through succession after / the death of the parents; as it is the case for the King "Wazal"; who by nature is one of the family member apt to take choices with constraint.

In WAZALVILLE, different characters with varying temperaments give life to this comic strip.

King Wazal, Wazalstyle, Wazalking, Wazalion, Wazallionne,
Bantutator, Mechanikator, Margueritator, Wazaldringo.



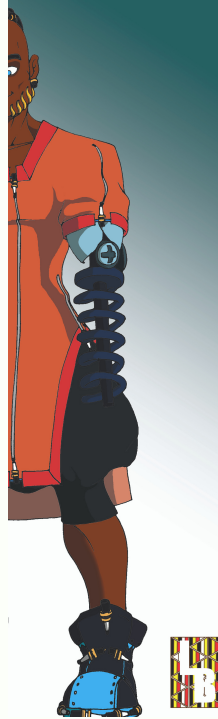
THE "LEGEND OF WAZAL" ...

Carries with in it numerous messages about life and African culture:

- Africa is a pure continent, we must take care of it.
- Knowledge is acquired through recognition and respect of the elders and the people.
- Mastery of ancestral traditions is fundamental. This is what keeps the people together and ensure the transition of cultural values to future generations..
- No one can get away without ever being surrounded by good advisers.
- Failure is by no means inevitable, however we must know how to get up and face the future wisely.
- Betrayals will always be on our path, but in no way should it be a reason to lament? NO!
- To be strong, a word generally associated with the physical state of a being. Let us not forget that mental strength is just as important to cope with hardships that physical strength alone cannot overcome.
- You will always find enemies on your way. Do not dwell on them, learn from them, work again and again to achieve your ambitions.

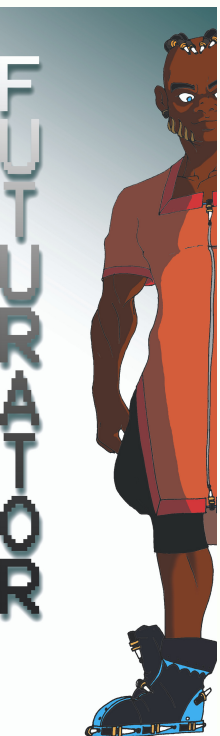


... THE EXPRESSION OF HIDDEN MESSAGES OF LIFE



- Any experience lived teaches us a lesson which we must be inspired from to become the best version of ourself.
- Life is a puzzle, it is by bringing the right pieces of the puzzle together that we end up becoming what we aspire. To find these right pieces, you have to live, try, fail, get up and move forward.
- Another message is:

These messages reveal what life offers us on a daily basis. It's your life, it's our life, it's the life of an entrepreneur, it's the life of a person without a job, it's the life of a lambda person. Do not be obsessed by the strong character of the young "Wazal", dwell on his successes, his failures, his doubts; on all those little details that makes him no one like us.



THE "LEGEND OF WAZAL" ...

If there is lesson to learn from reading "The Legend of Wazal", it is that of being well surrounded to succeed. And that's the mission of Joseph NGA: bringing together various skills:

- Collaboration on the drafting of the comic: Madame ELONIO



- Scriptwriter collaboration: Frédéric MAROTTA

Chronique littéraire

- English translation Lady T: Tina Nalova IKOME LIKAMBI



- Illustrator: LB



- Content writing, press release and paper reviewing:

Association DISVIEN

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... THE SENSE OF TEAM COHESION

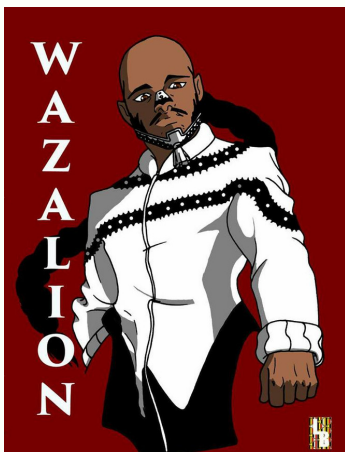
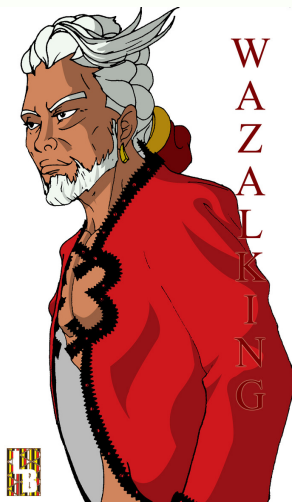
A team is a whole, it completes the skills we do not have, it helps reflection, allows to question and to have a greater vision

Joseph NGA has several goals to date:

- With his clothing brand, he aims to create boutiques around the world to better satisfy his customers. And above all, to launch its manufacturing plant in Cameroon; which will create jobs desperately needed.
 - His comics are simply a continuity of the ideological momentum of its clothing brand. Keep pushing the plot, arouse curiosity and above all bring real knowledge.
 - Invest in charity activities for young children as soon as possible.
- Because if life teaches us many things, it is always good to start living there with a certain baggage. This baggage is knowledge, experience: and sharing them to better arm others.



THE « LEGEND OF WAZAL » A WHOLE WORLD



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THE « LEGEND OF WAZAL »» A OPENMINDED WORLD



The achievement of all these objectives is done with the current teams it's true. But we also open to any physical or moral person with the desire and the will to get involved with us. The task is not obvious but together we can achieve more and concretization this mission.



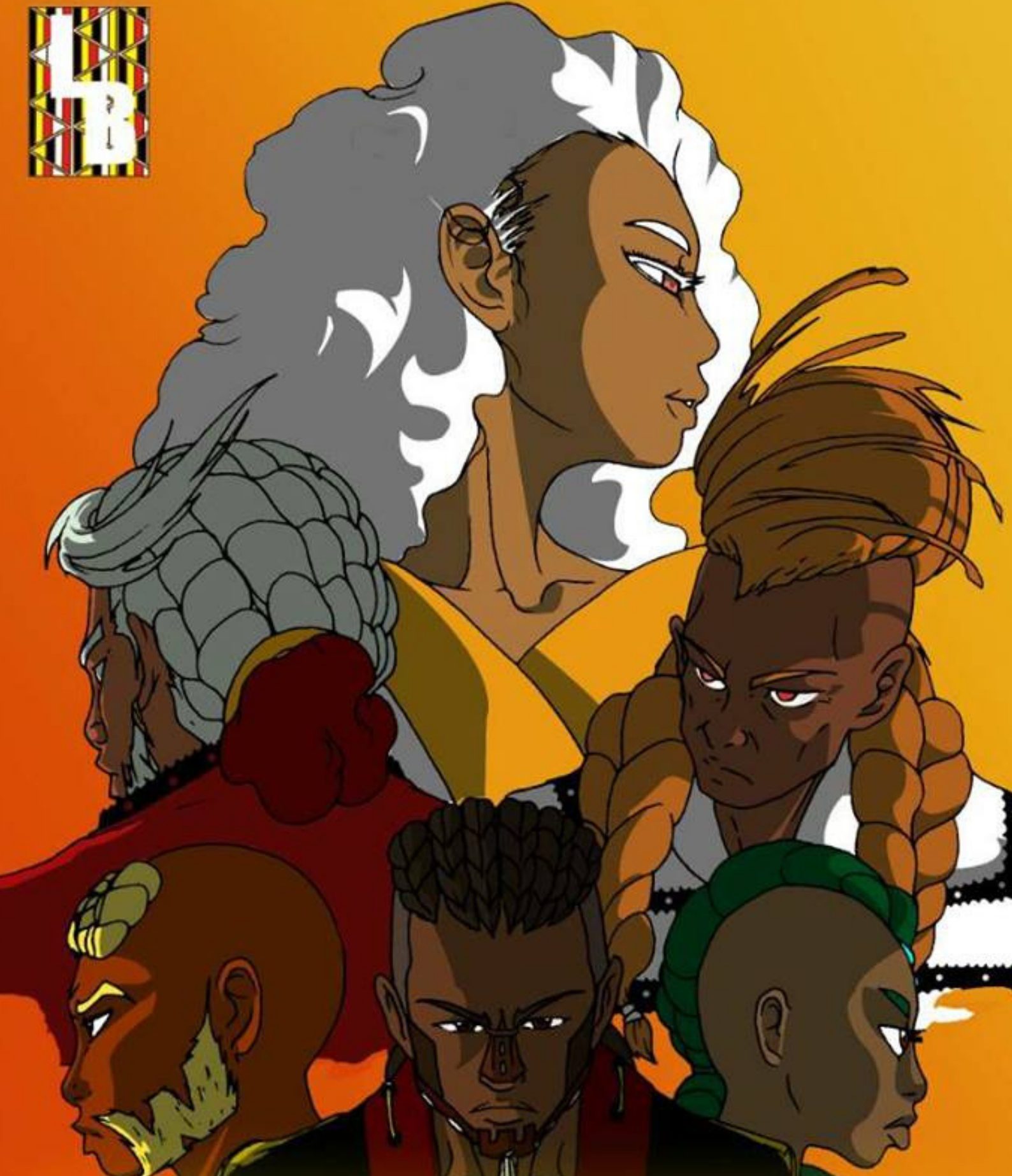
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See you soon
The Legend of Waral

BY JOSEPH MARIE AYISSI NGA

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