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To break in and be accepted as a designer, especially in the luxury end of fashion as a foreigner in the West, especially in UK, is not an easy thing. You have to work extra hard. You have to persevere. You have to be ready to break down all known and imaginary barriers. You have to overcome the fear factor.

Lagos, Nigeria with the launch of our affordable fashion line, FEYI by LBF. This is a luxe meet modest project. The acceptance was mind blowing! The reception our designs received was very encouraging. It is very obvious Nigerian women love and appreciate top quality luxury fashion. They aren't cheap and won't buy cheap. The launch also afforded us the opportunity to celebrate the matriarch of the Nigerian fashion industry, our fashion goddess, Princess Abah Zainab Folawiyo. With the unquantifiable support from a host of other major players in the industry.

**Breaking into the Nigerian fashion industry is never easy, how were you able to manage it?**

Once again, we bless God for the grace. When God orders your steps and you are hard working, you can never get it wrong. All doors and ceilings are broken just like that. We worked hard, design and produced clothes that could meet the demanding taste of Nigerian fashionistas. We presented them with products that meets the standard anywhere in the world, be it in Milan, NY, Paris or London. We gave them value for money and they appreciate it, but we are still work in progress though.

**What brings you the greatest joy?**

Blessing and praising God gives me the greatest joy. There is nothing like it believe me. It is soul lifting

**Luxury by feyi, has achieved some fashion feats, including being featured on Vogue Uk, what tips and advices would you give developing designers who wants to achieve the same?**

Well, I'll say you must first of all have passion for what you are doing like I said earlier. You must be ready to work extra hard. Burn candles like you have never done. Research your target market. Get your facts right and go for it. Above all, I will say, don't leave God out of it. This is very crucial.